



Presents

**“What is Angel Investing?”
The Basics of Angel Investing for Novices**



Please join us for the Angel Investor’s Workshop specifically designed to address key issues for those considering becoming an Angel Investor. For this workshop, Mr. Robert Ochtel, founder of the Traverse Angels, will be presenting: “What is Angel Investing?” Learn what it means to be an Angel Investor in early stage companies.

During this Angel Investor Workshop you will learn the following:

- The Funding Stages of Company Investing
- Funding Risks
- The Various Funding Sources
- Individual Angel Investors versus Syndicated Angel Investors
- Angel Investor – Typical Profile
- Angel Funding – The “Accredited Investor”
- Typical Angel Investor Participation in Early Stage Companies
- The Difference between Angel Investors and Venture Capitalists
- Funding Activity – Angel Investors versus Venture Capital Firms
- Venture Capital Investment Trends
- Venture Capital Annual Number of Deals
- Traverse Angels™ – An Early Stage Angel Investment Network
- Early Stage Funding Gap
- Typical Angel Groups, Local Deal Flow, and Issues
- *VentureBlue™ Angel Network* – Services and Support Advantages
- *VentureBlue™ Angel Network* – Local and Extended Network Access
- *VentureBlue™ Angel Network* Benefits for First Time Angel Investors
- Starting a Local Angel Investor Group with the *VentureBlue™ Angel Network*